

Module 4 of the Seafood CRC Entrepreneurship Program

Module 4 of the Seafood CRC Entrepreneurship Program will focus on human resources development and planning.

In this session participants will learn about the human element of high performing organisations and investigate the strategic link between managing human resources and successful strategy execution. They will also examine an organisation's capacity to execute strategy through culture, leadership, people and structure (i.e. performance management systems). In doing so, they will use a number of self-assessment tools to investigate personality, leadership and communication style in the work place.

Module 4 will also explore effective approaches to motivating and rewarding staff and on completion of the session, participants will have developed a framework to unleash the potential of their business' human resources capability.

Dr John Whiteoak, Human Resources extraordinaire, will facilitate this module. John holds an Honours and PhD Degree in Organisational Behaviour, and holds a Bachelor of Business in Human Resource Management. In addition, he is a qualified and accredited Myers Briggs Type Indicator (MBTI) assessor. John is an experienced manager, academic and consultant. He has worked on consultancy projects with many well known Australian and global organisations in areas including strategic planning, human resource management and organisational change and development. He also specializes in high performing organisations, employee behaviour, motivation and leadership development.

When: Friday 18th June 2010 (start time is 12pm) - Sunday 20th June (finish time is around 1pm).

Where: Brisbane

Cost: Free for Seafood CRC participants

What to Bring: A laptop computer and lots of questions!

Contact: Emily Mantilla by the 10th June on 08 8201 7652 or emily.mantilla@seafoodcrc.com



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