

Develop marketing skills for your product or service

Do you want to market your product or service more effectively? Consider module 2 of the Seafood CRC Professional Diploma in Entrepreneurship, in Adelaide from 9 to 11 April.

If you have an innovative seafood idea but are not sure where to go or who to turn to, then consider this course.

Course attendance is flexible; attend all the modules and graduate with a Professional Diploma or choose to attend individual modules only. The course is suitable for all industry, university or research provider members.

To download a copy of the 2010 course information kit and for instructions on how to apply, visit the Seafood CRC's home page on www.seafoodcrc.com.

Contact: Emily Mantilla; Ph: 08 8201 7652; or
E-mail: Emily.Downes@seafoodcrc.com.au.

Marketing master class with AA2010

Oyster industry presentations are being held on day 1 of the 2010 Australasian Aquaculture Conference. Highlights include Peter Redmond, an international seafood market and trade expert, and the latest oyster project results including shelf life predictions based on storage time and temperature.

Register at www.austalian-aquacultureportal.com. Registration options include: full (3 days), daily, or trade-show only. Contact Sarah-Jane Day on 0437 152 234 for more registration information.

A draft oyster session agenda is now available on the Seafood CRC website (www.seafoodcrc.com) under Edition 2 of Seafood Industry News. For more information contact: Rachel King; Ph: 0425 237 566; or
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